## WHY VISIT?



**One-stop Photonics Platform Provides Optimal** Visiting Experience

Explore Singapore's Business Environment for Future Growth

Keep Up with the **Industry Trend to Inspire**  Expo and Conference Hold Together to Create New **Business** Connection

### A Wide Range of Concurrent Events

APE empowers the photonics industry and applications, building a high-quality platform for communication, exchange and learning. During APE 2024, a three-day academic and industry forum will be held, inviting keynote speakers from photonics companies, research institutes, and universities to discuss forefront technology innovation, share valuable insights and explore new trends across the photonics industry, with a focus on the integration of industry, academia, and research. Meanwhile, there will be organized site tours to research institutes and corporate R&D centers, also one-to-one business matchmaking for industry professionals, promoting in-depth communication and collaboration within the photonics industry.

#### Asia Light Conference 2024

Asia Light Conference 2024 is the academic conference of Asia Photonics Expo, hosted by journals Light: Science & Applications, eLight, and Light: Advanced Manufacturing,

Tracks: Micro and Nanophotonics I, Micro and Nanophotonics II, Topological Photonics, Quantum Photonics, Nonlinear Photonics and Functional Lasers, Tunable Optoelectronics, Advanced Manufacturing, Nano Materials and Luminescence, Terahertz Optoelectronics, etc.

#### Asia Optical Communication Industry Development Forum

 Optical Network Technology Development for the Era of Computing Power Forum Next-Generation Data Center Optical Interconnect Technology Evolution Forum

#### Asia Optics Industry Development Forum

· Ultra Precision, Micro Nano Processing and Optical Testing Forum · Optical Technologies and Applications in Pan-Semiconductor Processing Forum







# **APE 2024 ASIA PHOTONICS EXPO**

# 6<sup>th</sup> - 8<sup>th</sup> March, 2024 Marina Bay Sands Singapore





**Booth Application** 



Pre-registration



### Asia's Photonics Industry - A Booming Trend

The photonics industry is one of the fastest growing industries in recent years, covering optical communication, optics, optoelectronics, laser, sensing, optoelectronic display and other fields. According to data analysis by SHANGPU GROUP, as new generation of information technology develops by leaps and bounds, the global photonics industry market will enter a stable development stage in 2023, and is expected to reach \$1.4 trillion, a year-on-year increase of about 10%. Among them, the share of the Asian market will remain stable at 63%.

#### Asia's Leading Event for Photonics Technologies & Emerging Applications

Organised by Informa Markets - the world's leading tradeshow organiser, and supported by Singapore Tourism Board (STB), Asia Photonics Expo (APE) is the world's leading photonics platform for branding and business connection, focusing on the latest cutting-edge innovative technologies and the emerging application markets in Asia, aiming to promote the in-depth communication and business collaboration between the photonics upstream and downstream professionals.









Visitor<sup>.</sup>

5.000





### SINGAPORE - THE TRADE AND BUSINESS HUB OF

Strategically located in Asia, Singapore is a leading international financial centre. It not only has a stable and business-friendly environment, but also world-class exhibition facilities and high-quality services. It has the most extensive free trade agreement network in Asia, having signed bilateral free tradte agreements with as many as 13 countries and regions such as China, the US and India, and participating in a number of regional free trade agreements.

- It is a key business hub in Asia with strong Southeast Asian market presence
- It owns top R&D, academic institutions, and talents in photonics industry
- It has a strong advanced manufacturing industry and semiconductor equipment accounted for 20% of the world
- With government support, it could sustainably introduce foreign capital and high value-added photonics enterprises

#### Exhibitor Profile

#### Information and Communication

Optical Chip Optical Device Optical Module Optical Transmission Equipment Optical Fiber Cable / Fiber Sensing Semiconductor Materials Semiconductor Equipment and Manufacturing

#### Optics

Optical Material & Component **Optical Processing Equipment** Optical Coating Material Optical Lens & Camera Module Optical Measuring Instrument Machine Vision and Industrial Automation AR/VR

#### Laser Lasers

Laser Material & Component Laser Component Laser Equipment

#### Infrared

Infrared Material Infrared Component Infrared Equipment and Imaging

#### Sensing

Industrial Sensor 3D Imaging & Sensing MEMS and Sensor LiDAR & Component

#### Display

**Display Material** Display Panel/Module Display Manufacturing Equipment

APE will be your first stop to Asian market to maximise your brand awareness and expand to new business frontier.

#### From Asia to the Rest of the World

APE attracts target buyers and audiences from photonics industry to application fields in Asia and around the world

#### Supports from Multiple Organizations

Obtained supports from Singapore and Southeast Asian governments, industry associations, research institutes, etc.

#### Connect with Industry Leaders

Concurrent events cover all aspects of photonics technology from academic, industry to application fields, providing chances to connect with key decision makers

#### **Omni-Channel Promotion to Photonics Professionals**

· E-newsletter: Over 100,000 overseas photonics subscribers

· Official Channel: Bulk promotion on website and social media

· One-to-one VIP Invitation: Premium service for VIP buyers

Delegation Invitation: Exclusive for large-scale enterprises









Semiconductor Processing & Manufacturing



(Surveillance & Security







Energy



Advanced Manufacturing Sensing & Measurement



Consumer Electronics & Entertainment



Lighting & Displays

### WHY EXHIBIT?

Enhance Brand Awareness

Enhance your brand exposure and awareness through APE to reach out to more business opportunities

#### Help to Expand Emerging Markets

Efficient and open platform for business and technical exchanges to obtain the latest market trends, and expand new business frontier

#### **Omni-channel Promotion**

Provide omni-channel promotion for exhibitors throughout the year to maximise the benefits of exhibiting

