## WHY VISIT?

1. $\begin{aligned} & \text { One-stop Photonics } \\ & \text { Platform Provides }\end{aligned}$

Platform Provides Optimal Visiting Experience
(0) 5 Explore Singapore's Business Environment for Future Growth

## Keep Up with the

 Industry Trend to Inspire Innovation4. Expo and Conference Hold Together to Create New Business Connection

## A Wide Range of Concurrent Events

APE empowers the photonics industry and applications, building a high-quality platform for
communication, exchange and learning. During APE 2024, a three-day academic and industry forum will be held, inviting keynote speakers from photonics companies, research institutes, and universities to discuss forefront technology innovation, share valuable insights and explore new trends across the photonics industry, with a focus on the integration of industry, academia, and esearch. Meanwhile, there will be organized site tours to research institutes and corporate R\&D enters, also one-t-0ne

## Asia Light Conference 2024

Asia Light Conference 2024 is the academic conference of Asia Photonics Expo, hosted by journals Light: Science \& Applications, elight, and Light: Advanced Manufacturing.
Tracks: Micro and Nanophotonics I. Micro and Nanophotonics II. Topological Photonics, Quantum ectronics. Advanced Manufacturing. Nano Materials and Luminescence, Terahertz Optoelectronics, etc

Asia Optical Communication Industry Development Forum Optical Network Technology Development for the Era of Computing Power Forum - Next-Generation Data Center Optical Interconnect Technology Evolution Forum

Asia Optics Industry Development Forum
Ultra Precision, Micro Nano Processing and Optical Testing Forum
Optical Technologies and Applications in Pan-Semiconductor Processing Forum


APEE

## APE 2024

## ASIA PHOTONICS EXPO

$6^{\text {th }}-8^{\text {th }}$ March, 2024

Marina Bay Sands Singapore


Booth Application


Pre-registration
 According to data analysis by SHANGPU GROUP, as new generation of information technology
develops by leaps and bounds, the global photonics industry market will enter a stable develops by leaps and bounds, the global photonics industry market will enter a stable
development stage in 2023, and is expected to reach 51.4 trillion. a year-on-year increase of about development stage in 2023, and is expected to reach 51.4 trillion, a year-on-year
$10 \%$. Among them, the share of the Asian market will remain stable at $63 \%$.

## Asia's Leading Event for Photonics Technologies

 \& Emerging ApplicationsOrganised by Informa Markets - the world's leading tradeshow organiser, and supported by
Singapore Tourism Board (STB). Asia Photonics Expo (APE) is the world's leadit Sngapore Tourism Board (STB), Asia Photonics Expo (APE) is the world's leading photonics platform
or branding and business connection. focusing on the latest cutting-edge innovative technologies and the emerging application markets in Asia, aiming to promote the in-depth communication and business collaboration between the photonics upstream and downstream professionals.Exhibition Size:
$15,000 \mathrm{sqm}$
400
$\begin{array}{ll}\text { 5,000 } & \text { visitor: } \\ 5,03\end{array}$
optical Device
Optical Device
Optical Module
Optical Transmission Equipment
Optical Fiber Cable / Fibur Sens
Optical Fiber Cable / Fiber Se
Semiconductor Materials
Semiconductor Equipment and Manufacturing

## Optics

Optical Material \& Component
Optical Processing Equipment Optical Coating Material Optical Lens \& Camera Module Optical Measuring Instrument Machine Vision and Industrial Automation

## Partners

ㅇ. LUX SPETA

## SINGAPORE

-THE TRADE AND BUSINESS HUB OF ASlA

Strategically located in Asia, Singapore is a leading international financial centre. It not only has a stable and business-friendly environment, but also world-class exhibition facilities and high-quality services. It has the most extensive free trade agreement network in Asia, having
signed bilateral free tradte agreements with as many as 13 countries and regions such as China, the US and India, and participating in a number of regional free trade agreements.

Us and

- It owns top R\&D, academic institutions, and talents in photonics industry
- It has a strong advanced manufacturing industry and semiconductor equipment accounted for
$20 \%$ of the world
port, it could sustainably introduce foreign capital and high value-added photonics enterprises


## Visitor Profile



Surveillance \& Security


Sensing \& Measurement


Medical
Laser Material \& Component
Laser Component
Laser Equipment

## Infrared

Infrared Material
Infrared Equipment and Imaging

## Sensing

Industrial Sensor
3D Imaging \& Sensing
MEMS and Senss
LiDAR \& Component
Display
Display Material
Display Panel/Mo
Display Panel/Module Display Manuf
Equipment

## WHY EXHIBIT?

## APE will be your first stop to Asian market to maximise your brand awareness and

 expand to new business frontier

## APE attracts target buyers and <br> audiences from photonics industry to

application fields in Asia and around
the world

## Enhance Brand Awareness

Enhance your brand exposure and awareness through APE to reach out to more business opportunities

Help to Expand Emerging Markets

> Obtained supports from Singapore and Southeast Asian governments, industry associations, research institutes, etc.

## - E-newsletter: <br> E-newslette

Over 100.000
subscribers

- Official Channel: Buk promotion on website and social medi


## Omni-Channel Promotion to Photonics Professionals



Efficient and open platform for business and technical exchanges to obtain the business frontier

## Omni-channel Promotion

Provide omni-channel protion

$$
\begin{array}{ll}
\text { Poncurrent events cover all aspects of } & \text { Provid omni-channel promotion to } \\
\text { photonict sechnology from academicindustry } & \text { exhibitiors throughout the year to } \\
\text { to application fields, providing chances to } & \text { maximise the benefits of exhibibiting }
\end{array}
$$ connect with key decision makers

