

APE | Asia
Photonics
Expo

Held in:



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Advertising Sponsorship

4-6 February 2026

Sands Expo and Convention Centre (Marina Bay Sands), Singapore

www.asiaphotonicsexpo.com

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Print Advertisement

01



Product
Brochure

02



Visitor
Guide



Print Advertisement

Product Brochure-A

Allocation Areas: Visitor Registration, Information Counter, Service Counter, Organiser Office

Physical Size: 140(W)*210(H)mm

Item No.	AD location	Quantity	USD Price	Physical Size (mm)	Design pic Size (px)
A-01	Inside Front Cover	1	3,900	140x210	146x216
A-02	Inside Back Cover	1	3,900	140x210	146x216
A-03	Back Cover	1	4,200	140x210	146x216
A-04	Inside Page	/	2,800	140x210	146x216

*The design pic. size is Width x Height format and has included 3mm bleed.



Print Advertisement

Visitor Guide-B

With contents including Floor Plan, on-site conferences & activities, etc..

Allocation Areas: Visitor Registration, Information Counter, Service Counter, VIP Lounge, Organiser Office

Physical Size: 750(W)*520 (H)mm

Item No.	AD location	Quantity	USD Price	Physical Size (mm)	Design pic Size (px)
B-01	Back Cover	1	4,200	125x260	131x266
B-02	Inside Page	4	3,500	125x260	131x266

*The design pic. size is Width x Height format and has included 3mm bleed.



Online Advertisement

01



EDM

02



APE Website




Online AD - EDM

Item: EDM - Horizontal Banner

Objects: Frequency: Once monthly / Per insertion;

Reach: 100,000+, including APE pre-registered participants and application peers.


Item No.	Date	Frequency	Price/Issue (USD)	Size(px)	Receiver
H-01-1	Sep. - Dec. (4 Months)	3 Companies /Month	1,400 /Month	750x200	All Database
H-01-2	Jan. - Feb. (2 Months)	2 Companies /Month	2,100 /Month	750x200	



Asia Photonics Expo

26 - 28 February 2025
Sands Expo and Convention Centre
(Marina Bay Sands) L1, Singapore

[About APE](#)
[Preshow Guide](#)
[Fact Sheet](#)
[Booth Application](#)
[Pre-register](#)



WE WISH YOU A HAPPY NEW YEAR

REGISTER NOW AND STAND A CHANCE TO WIN
\$500 TRIP.COM COUPON

Campaign Period: By 7 February

As the Lunar New Year approaches, we're delighted to announce that the [Asia Photonics Expo \(APE\)](#) is just a month away! In celebration of this festive season, we're offering an exclusive opportunity: **three fortunate registered visitors** will each receive a **\$500 Trip.com gift card**. [Register now](#) for a chance to enjoy this special reward and elevate your APE 2025 experience during this exciting time!

To be eligible, simply complete your registration by **7 February**, and you could be one of our lucky winners. The \$500 Trip.com gift cards will be sent via email on 10 February, so please ensure your contact details are up to date.

Register for APE 2025 and position yourself at the forefront of the photonics industry.

Unlocking the Potential of Quantum Technologies at Quantum Singapore 2025

🕒 26 February 2025 13:30 - 17:00
📍 Conference Room

Organisers

Informa Markets
Asia Photonics Expo(APE)
ICV TA&K

*If you want to learn about **National Quantum Strategy, Collaboration with Institutions, Talent Development, Applications of Quantum Technology, and International Conferences and Events** of quantum industry, this is THE forum you shouldn't miss.*

Time	Topic	Speaker
13:30-13:50	Welcome & Opening Remarks	QIU, Cheng Wei, Professor, NUS, Department of Electrical and Computer Engineering
13:50-14:10	Latest research of 2D materials to generate quantum entangled photon pairs	Gao Weibo, Professor, NTU, QUASAR, EEE&SPMS
13:50-14:10	To The Edge of Quantum Future	Wenhao Chu, Owner of Quantum Cloud Service Products, China Telecom Quantum Information Technology Group Co. Ltd
13:50-14:10	Practical Quantum Computing and Quantum-Safe Solutions	Leilei Huang, CEO, ZQuantum Technology Ltd
13:50-14:10	Next-gen Supercomputing with Hybrid Quantum Computing from Infrastructure to Applications	<ul style="list-style-type: none"> • Jie (Roger) Luo, President and Co-Founder, Anyon Technology • Di (Prof) Zhu, NUS MSE & CQT • Georgios Korpas, HSBC Labs • Jun Ye, Quantum Innovation Centre
13:50-14:10	Variational Quantum Circuits for Large-Scale Computing Systems	Huck Yang, Sr. Research Scientist, NVIDIA
13:50-14:10	Presentation on cutting-edge research and 2024 Global Future Industry Index Report Release	Chris Zou, Partner, Senior Technology & Market Analyst, ICV

View more details
Register as a visitor



ShowVision Intelligent High-Speed Camera

ULTRA-FAST IMAGING,
BEYOND IMAGINATION

Ultra High-Speed Series S Smart Series I/M/E Series

BOOTH: L1 D306



Case Applications





Scan QR code to visit our website

Email: info@sincevision.com

Web: www.sincevision.com

Online AD - EDM

Item: EDM - Exclusive Full Page

Objects: Frequency: Once monthly / Per insertion;

Reach: 100,000+, including APE pre-registered participants and application peers.

Item No.	Date	Frequency	Price/Issue (USD)	Receiver
H-02-1	Sep. - Dec. (4 Months)	1 Companies /Month	4,200/Month	All Database
H-02-2	Jan. - Feb. (2 Months)	1 Companies /Month	4,900/Month	

***Notes:**

1. Company Introduction within 1,000 words (without phone, address, social media info, etc.).
2. Product detailed introduction within 300 words.
3. High-resolution product images (2~3 pcs, in jpg format, 300dpi, size within 2MB).
4. Provide versions in both Chinese and English.
5. The content is required to have both picture and text. Content only with pictures is not applicable.

Signal Fire fusion splicer, see you in APE exhibition 2025

Asia Photonics Expo <newsletter@mail.asiaphotonics-expo.com>
 收件人: Wang, Cassie



[View in Browser](#)



The fourth generation fiber fusion splicer developed by Signal fire, is the latest generation of fiber fusion splicer designed for full link integration. It combines Signal fire's latest research and development of a delayed return electric one-step cleaver with fiber fusion splicing, while integrating OPM and VFL functions. Combined with a nine in one signalfire fiber stripper, a combinable workbench and worktable, it truly becomes a compact, lightweight, and easy to operate fiber fusion splicer, which will greatly improve your work efficiency.

THE FOURTH GENERATION TRUNK LINE OPTICAL FIBER FUSION SPLICER



Ai-30

Six motors
Fiber core alignment
6s splicing / 15s heating
Within OPM&VFL function
Delay return electric
one-step fiber cleaver

100KM TRUNK LINE FUSION SPLICER



Ai-9

10 languages to switch freely



Online AD - EDM

Item: EDM - Product Recommendation


Objects: Frequency: Once monthly / Per insertion;

Reach: 100,000+, including APE pre-registered participants and application peers.

Item No.	Date	Frequency	Price/Issue (USD)	Receiver
H-03-1	Sep. - Dec. (4 Months)	2 Companies /Month	700/Month	All Database
H-03-2	Jan. - Feb. (2 Months)	1 Companies /Month	1,100/Month	

***Notes:**

1. Company Name, Booth Number, Introduction of Exhibition Products within 100 words.
2. Product images, 1~2pcs (in jpg format, 300dpi, size within 2M).
3. Provide versions both in Chinese and English.



Asia Photonics Expo

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[About APE](#)
[Preshow Guide](#)
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[Pre-register](#)

7 Days Countdown

Secure Your admission now!

🕒 26 - 28 February 2025 📍 Sands Expo and Convention Centre


[REGISTER NOW](#)

With only 7 days left, we are excited to introduce our newly launched [Visitor Guide](#), designed to help you navigate your route during the 3-day exhibition. It includes a detailed floor plan, exhibitor directory, and a comprehensive schedule of conferences and events, making it easy to connect with exhibitors and **plan your conference attendance**. Don't miss out on this opportunity to connect, learn, and innovate!


To make your visit to APE 2025 even more rewarding, we are excited to share the **APE Catalogue 2025** to support your trip. Plus, the first **30 pre-registered visitors** will receive an **exclusive gift set**. Simply register by **21 February** to receive the APE Catalogue 2025 and the opportunity to collect your exclusive gift set onsite.

[Register as visitor now](#)

Sponsor



*The sponsors are listed in no particular order



Company: Dimension Technology CO.,LTD Product: CR600

The Dimension CR600 Optoelectronic Clock Recovery Unit supports both NRZ and PAM4 modulation formats, with the capability to recover optoelectronic clock up to 60 GBaud. The system integrates single and multi-mode OE conversion circuits, and clock recovery circuits, making it suitable for both electrical and optical applications. The unit meets the stringent requirements for high sensitivity and low inherent jitter, ensuring excellent measurement accuracy. With a user-friendly interface, it is easy to configure and use. Whether you're testing computer systems, optical communication systems, or verifying standards compliance, the Dimension CR600 Clock Recovery Unit offers an outstanding, highly reliable, and cost-effective clock recovery solution.

Online AD - Official Website

Item: APE Official Website Homepage Banner

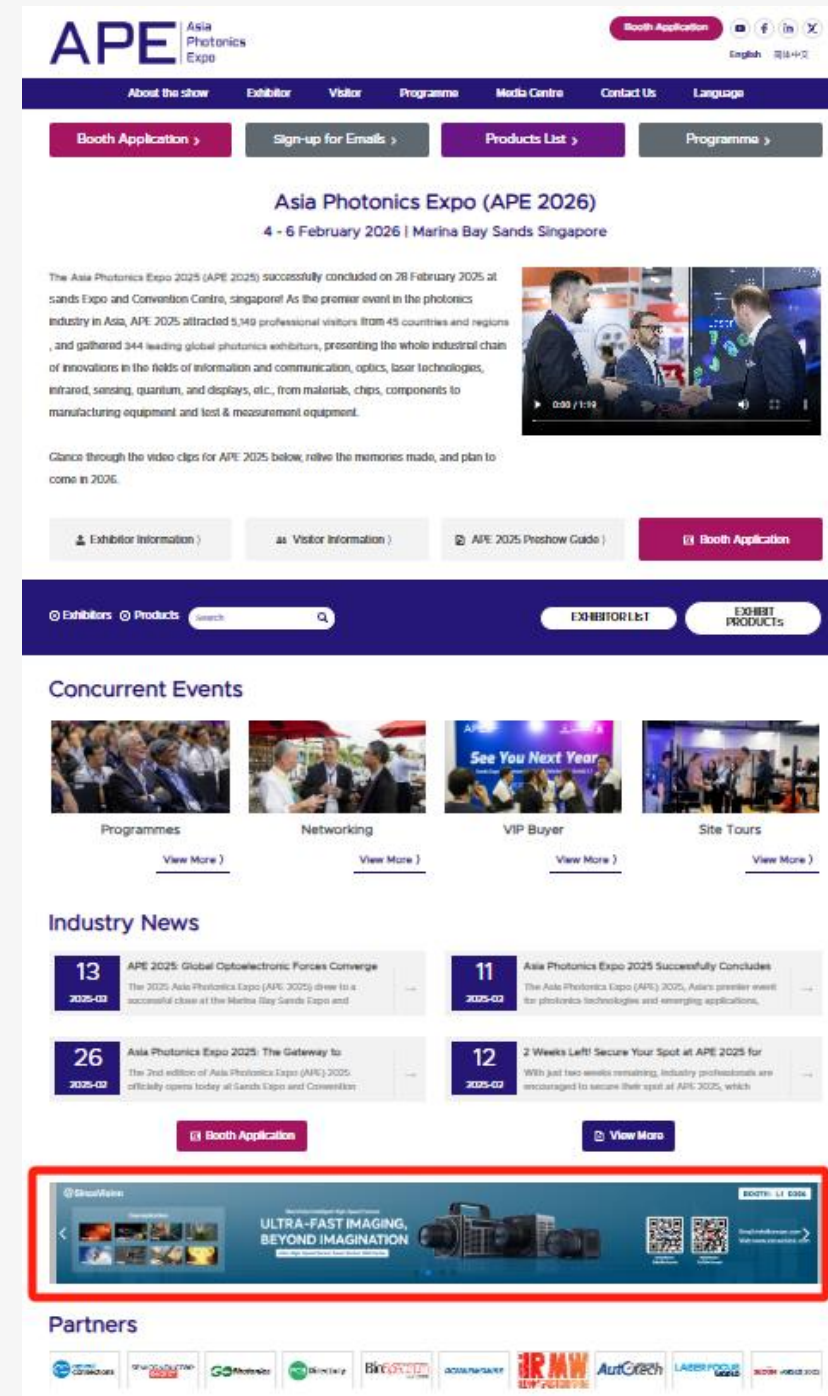
Homepage: <https://www.asiaphotonicsexpo.com>

Requirements: The image should include product or company information, booth number etc., with hyperlink to the company's official website or exhibitor directory page.

Item No.	AD location	Frequency	Price (USD)	Dimensions (px)
W-01-1	Bottom Banner	2 companies/month	2,100	1200*160

***Notes:**

1. Banners in both Chinese and English version is suggested.
2. Display period: 30 days.
3. The banner will be scrolling display.



Online AD - Official Website

Item: APE Official Website Advertisement

The banner will be in the page, such as

Exhibitor Information page: <https://www.asiaphotonicsexpo.com/exhibitor-information>

Requirements: The image should include product or company information, booth number etc., with hyperlink to the company's official website or exhibitor list page.

Item No.	AD location	Frequency	Price (USD)	Dimension (px)
W-02-1	Exhibitor Information	2 companies/month	3,500	1200*160
W-02-2	Visitor Information	2 companies/month	3,500	1200*160
W-02-3	Industry News	2 companies/month	3,500	1200*160

*Notes:

1. Banners in both Chinese and English version is suggested.
2. Display period: 30 days.
3. The banner will be scrolling display.

The screenshot shows the official website for APE Asia Photonics Expo. The page is titled 'Exhibitor Information' and features a prominent banner for 'FOCUS ON BONDING' with a red border. The banner includes the APE logo, the text 'FOCUS ON BONDING', and several product categories: DB-29, Wire Bonding, Ball Bonding, Deep Access Wire Bonding, and Heavy Wire Wedge Bonding. Below the banner, there is a section for 'Become an Exhibitor' with text describing the event and a 'Booth Application' button. The 'Exhibitor Profile' section lists various technology areas: Optical Communication, Optics, Laser, sensing, Display, Infrared, and Quantum. There is also a 'More Details About Exhibitor Profile' button. The 'Exhibitor Downloads' section lists several brochures and prospectuses. The 'Exhibitor Service System Login' section provides information about the online booking system and a login button. Finally, the 'TOP 20 PRODUCT AREAS OF INTEREST AMONG ATTENDEES' section lists various product categories and includes a small image of a person working with equipment.

Onsite Advertisement

01



Exclusive
Onsite AD

02



Onsite AD

03



Onsite
Sponsorship



Exclusive Onsite AD

Visitor Badges and Lanyards

Item No. M-01

Lanyard Advertising Size: 900mm(L) * 20mm(W)

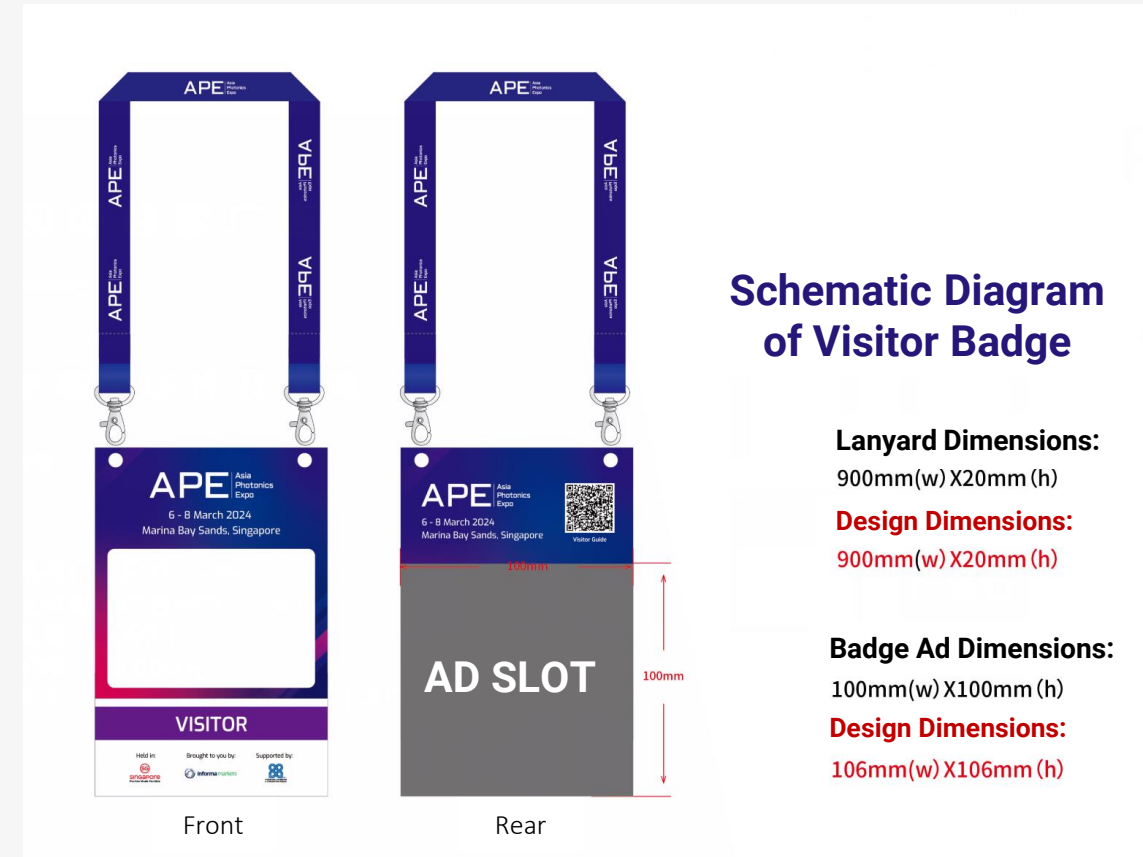
Badge Advertising Size: 106mm(W) * 106mm(H) (3mm bleed)

Quantity: 5,000 pcs

Price: USD 8,300

*Notes:

- Badge is single-side color printing
- Only the sponsor's logo in single color on lanyard



Exclusive Onsite AD

Exhibitor Badges and Lanyards

Item No. M-02

Lanyard Advertising Size: 900mm(L) * 20mm(W)

Badge Advertising Size: 106mm(W) * 156mm(H) (3mm bleed)

Quantity: 3,000 pcs

Price: USD 7,000

*Notes:

- Badge is single-side color printing
- Only the sponsor's logo in single color on lanyard



Exclusive Onsite AD

Canvas Document Tote

Item No. M-03

Tote Size: 34cm * 30cm

Quantity: 5,000 pcs

Price: USD 7,000

Notes: Full-color, single-sided printing at a designated location. (Refer to picture on the right side.)



Onsite AD

LED Pillar Screen in front of L1 Entrance of MBS Convention Centre

Item No. N-01

Package: Side 1&3 or Side 2&4

Location: First floor entrance

Quantity: Scrolling display on 6 pillars

Price: USD 21,000

Pixels of Side 1&3: 464(W) * 768(H)

Pixels of Side 2&4: 542(W) * 768(H)

Playtime: 15 seconds

Scrolling Playtime: 6:00AM – 12:00 AM during the show



Onsite AD

Window Panels at L1 Entrance of MBS Convention Centre

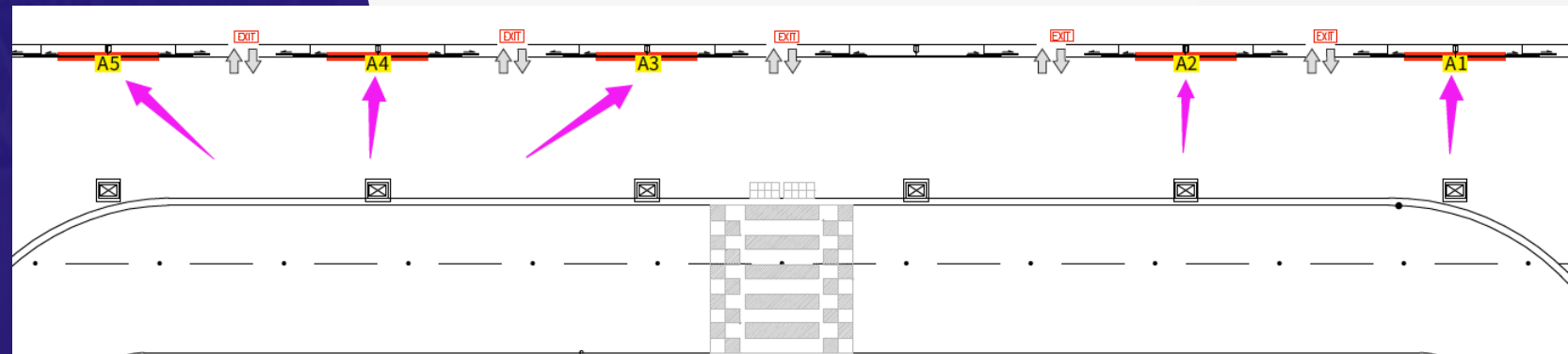
Item No. N-02

Dimension: 2.72m(W) * 2.99m(H)

Quantity: 5 sets in total, 4 panels/set

Location: First floor entrance

Price: USD 7,000/set or USD 3,500/2 panels



Onsite AD

Advertisement on the Central Curtain Wall of MBS Exhibition Hall

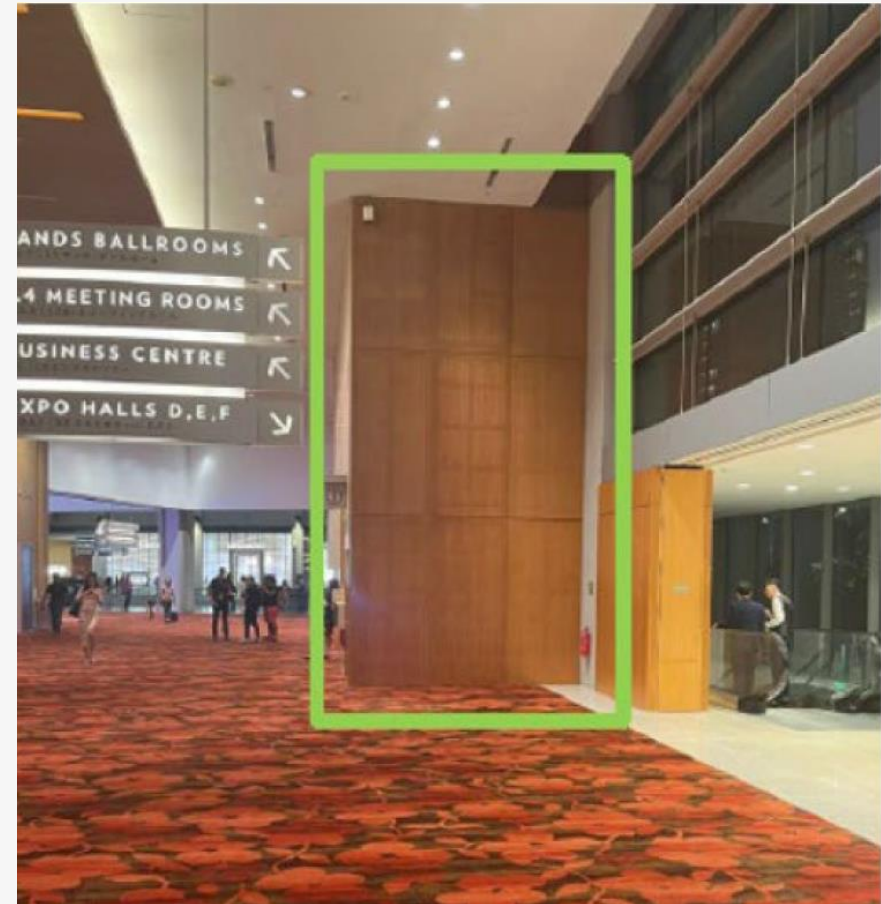
Item NO . N-03

Dimension: 3.58m(W) * 7.2m(H)

Quantity: 1

Location: First floor entrance

Price: USD 21,000



Onsite AD

Lobby Billboard (with spotlights)

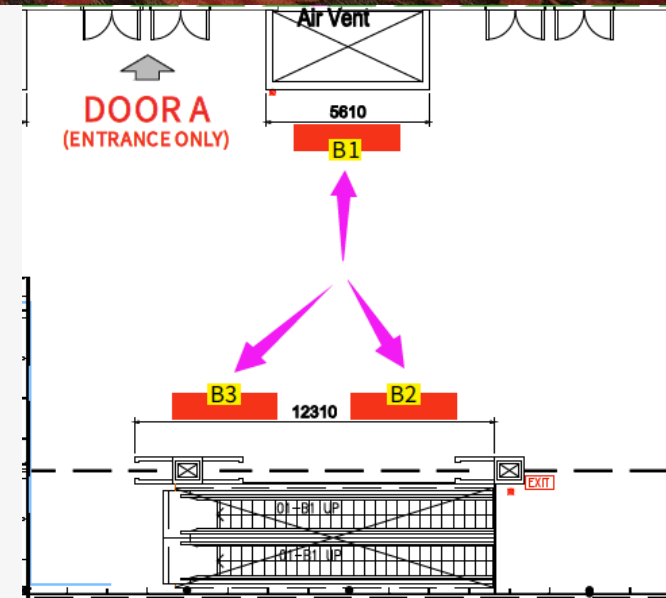
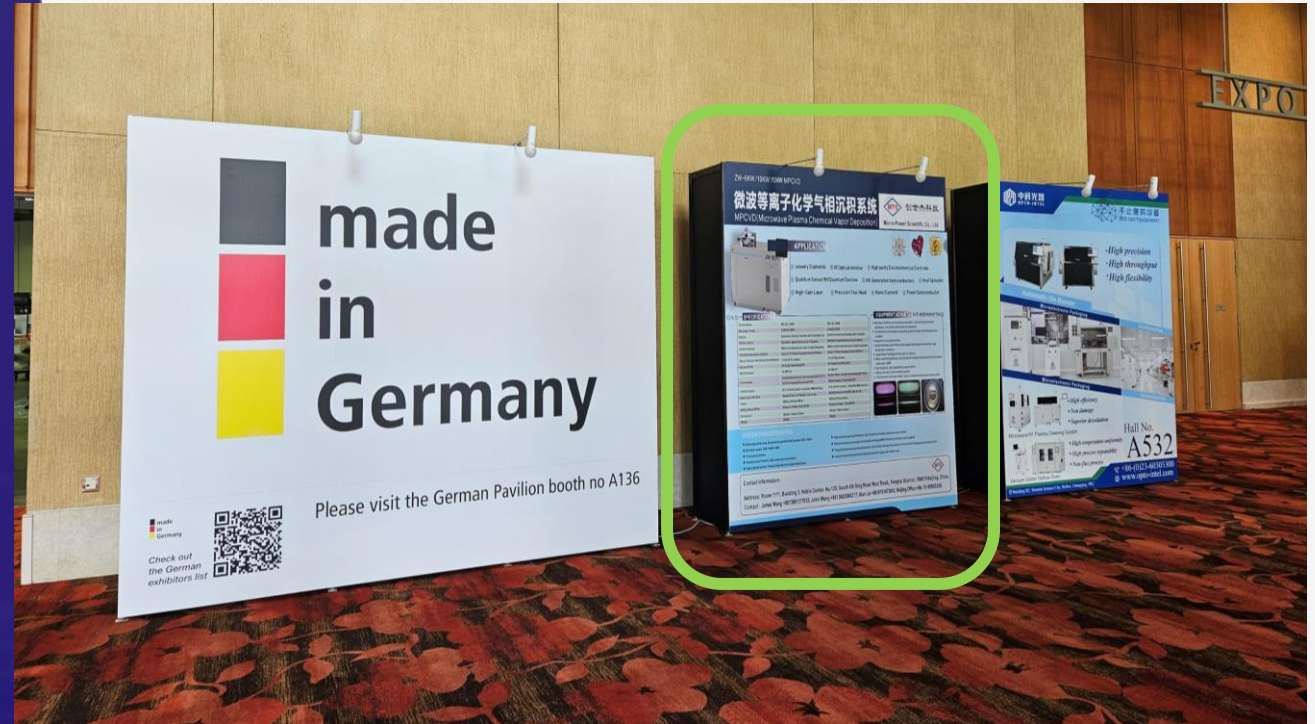
Item NO. N-04

Dimension: 2m(W) * 2.5m(H)

Quantity: 3

Location: Exhibition hall foyer

Price: USD 4,200/piece



Onsite AD

Lobby Billboard (with spotlights)

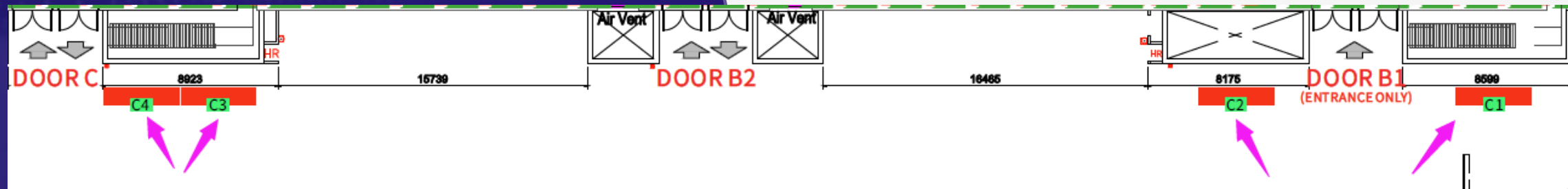
Item NO. N-05

Dimension: 3m(W) * 2.5m(H)

Quantity: 4

Location: Exhibition hall foyer

Price: USD 5,500/piece



Onsite Sponsorship

Coffee Break Sponsorship

Item No. N-06

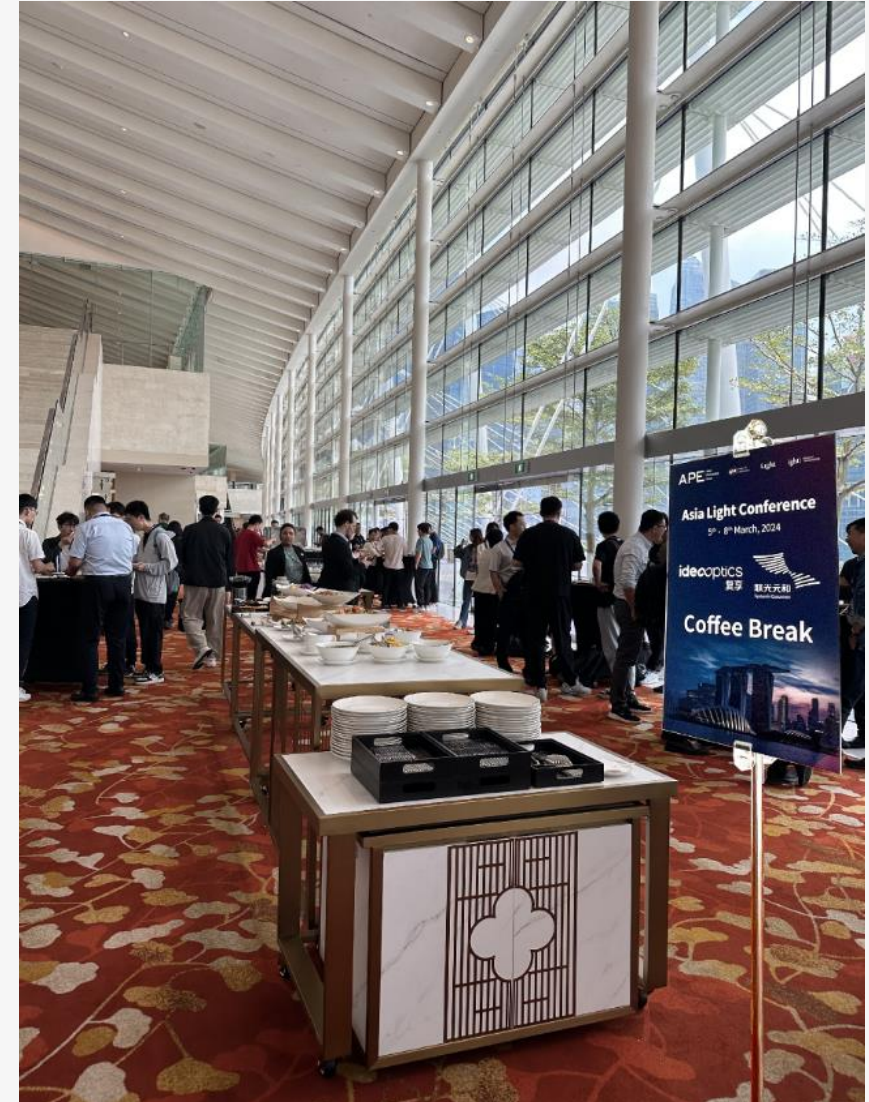
Poster Dimension: 0.594m(W) * 0.841m(H)

Location: Coffee break area in the conference room/showfloor

Price: USD 2,800/forum

Note:

The package includes F&B and an advertising poster.



Conference Advertisement

01

Speaking slot

02

Conference LOGO

03

Roll-up banner

04

Brochure + gift into conference bag

05

Conference website



Conference Advertisement

Speaking slot

Item No.: F-01

Price: USD 2,500 / time slot

Duration: 20 minutes

Quantity: 2-3 time slots / forum

Note:

The presentation topic should be agreed by Organiser.
Organiser reserves the right to require the speaker to
change topic if it is not suitable for the session.



Conference Advertisement

Conference LOGO

Item No.: F-02

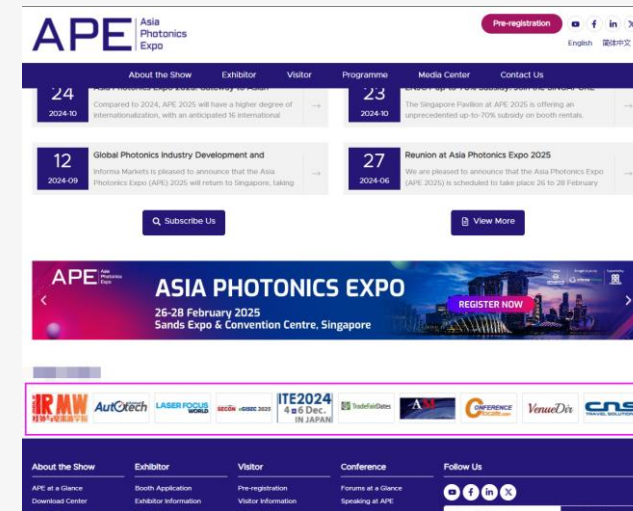
Price: USD 2,100 / company

Quantity: 20 LOGOs

Resolution: 300dpi

LOGO locations:

- On the LED background screen
- On Social Media and website
- On EDM



关于APE

由全球知名的展会主办机构Informa Markets (英富曼集团)主办的亚洲光电博览会 (APE 2024) 将于2024年3月6-8日在新加坡金沙会议展览中心举办, 聚焦亚洲光电行业最新前沿创新科技及新兴应用市场, 促进光电行业上下游的深度交流及商业合作。展会将覆盖信息通信、光学、激光、红外、传感、显示等产品, 面向光通信/ 信息处理及存储、消费电子、先进制造、监控/安防、半导体加工、能源、传感及测试测量、照明显示、医疗等九大应用领域展示前沿的光电创新技术及综合解决方案, 是行业人士寻找新技术新产品、了解市场先机的一站式商贸、技术及交流平台。预计展示面积达15,000㎡, 将吸引超100

Conference Advertisement

Roll-up banner

Item No.: F-03

Price: USD 1,100 for each

Quantity: 1 piece/forum

Location: Entrance of conference room

Size(W*H): 100cm*200cm

*Note:

The Roll-up banner is provided by sponsor.



Conference Advertisement

Brochure + gift into conference bag

Item No. F-04

Price: USD 2,800

Quantity: 1-2 companies

*Note:

Brochures and gifts are supposed to be provided and transported to convention centre by the sponsor. Organiser will package the materials and put the bag on each seat at the conference.

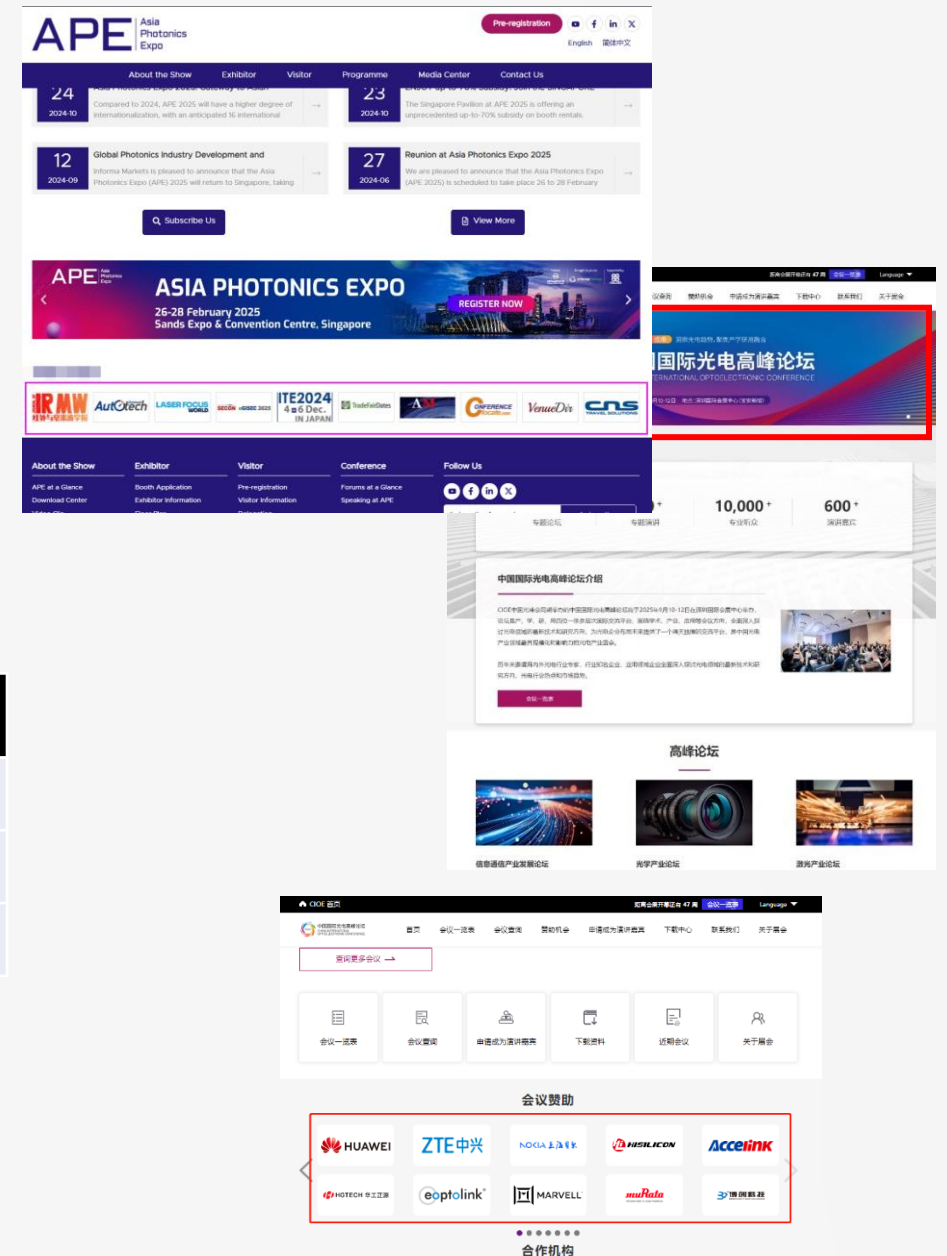


Conference Advertisement

Conference website

Website: <https://www.asiaphotonicsexpo.com/>

Item No.	Location	Quantity	Price(USD)	Size (px)	Resolution
F-05-1	Homepage leaderboard	1	1,400	1218x98	300dpi
F-05-2	LOGO at homepage	20	1,400	168x80	300dpi
F-05-3	List page leaderboard	2	1,100	540x90	300dpi



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**JOIN US
AT APE 2026!**

www.asiaphotonicsexpo.com

